



## **IDENTIFYING PARTNER GOALS AND OBJECTIVES**

While Grandview Children's Foundation has outlined sponsorship packages, each relationship is customized to meet the measurable goals of each of our partners. Grandview Children's Foundation has several assets available to our potential partners to help fulfill their strategic objectives.

We invite you to complete our questionnaire to help identify goals and objectives for your organization to help ensure success with your company's strategic philanthropic direction. In this document we have highlighted several common reasons many current sponsors have chosen to embark on supporting our mission and cause.

Please check all that apply.

- Cause branding for the corporate brand
- Cause branding for a specific brand
- Demonstrate/promote social responsibility
- Employee loyalty/internal culture
- Employee involvement/participation
- Strategic philanthropy supporting kids and families
- Drive sales
- Drive traffic
- Other: \_\_\_\_\_

To customize your community partnership with Grandview Children's Foundation, please contact:

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